

Sustainability Committee

MINUTES

January 29, 2020 - Room 228A – 2:30 p.m.

Present: Greg McCallum (Chair), Sheena Svitich, Cori Trinder, Allan Knibbs, Morgan Jones

Regrets: Brian Millis, Cori Andrichuk, Colleen Bailey, Karen Brewer, Darrell Bethune

1. Call to Order

2. Events

a. Washington Oregon Higher Education Sustainability Conference

This will be held at the University of Oregon from March 2 to 4, 2020. PD money could be used to attend.

b. Federation of Post-Secondary Educators Climate Emergency Meeting

Sheena will be attending this meeting on February 22, in Vancouver. She will share some of the sustainability initiatives the College has been involved in, such as the carbon neutral report, solar energy, and the upcoming composter. She has been asked to bring to this meeting the single greatest climate challenge at our institution and suggestions for how FPSE can help support the local in addressing this challenge. The group held a discussion, and the largest climate issue that came up is the emissions produced by the travel students, staff, and faculty make to and from the College. We could use FPSE's help in promoting public transportation, electric vehicles, and carpooling practices to reduce emissions.

In the meantime, Morgan will approach Kootenay Ride Share to ask about their app and how to get the College on their list of sponsors. Selkirk College is a current sponsor.

Motion: that we approach IR to find out how many students are commuting to the Cranbrook campus for school. Sheena/Cori. **Carried.** Greg will do this.

c. Cranbrook and East Kootenay Citizen's Climate Lobby (CCL)

Working on Solutions for a Livable Climate

Laura Sacks, co-lead of the BC Citizens' Climate Lobby, will be in Cranbrook at the College talking about local climate impacts. Morgan will attend and bring a short report back. We will help to promote this event. Greg will post information on the portal. Morgan will touch base with the Students Association to see if they can promote it too.

d. East Kootenay Community Credit Union Film Screening**A New Economy**

Date and time TBA. The Credit Union will pay for the screening fees. They (Jane Davies) have asked for our help to promote it.

e. AASHE Events

Greg asked that people check the AASHE website to see what events are coming up.

f. Cranbrook Chamber of Commerce Sustainability Luncheon

This event is held on Wednesday, April 15. Greg was on the panel last year and will be involved in planning for this year. Businesses received a checklist last year to see where they stood on sustainability. The raison d'être for this event is to see how the Chamber can provide support for businesses on sustainability goals. It is also a chance for the College and its programs to be promoted.

3. Campus Beverage Offerings**a. Survey**

Bradley Schmidt's report on this was distributed. Students were surveyed for their thoughts on bottled beverages at the College. The importance of promotion in changing attitudes and behaviours was made clear. Students need to be incentivized, e.g. a 6 to 10 percent discount for bringing their own container for everything—coffee, pop, etc. Two-thirds of students surveyed said they would use a free College refillable container.

Morgan will look into the profit margins of fountain drinks versus bottled. She will also talk to Chef Steve to see what the current discount is on coffee. We need posters with different-sized coffee mugs to communicate the information consistently.

b. Bottled Water Follow Up

Greg has sent our Terms of Reference and our motion to VPAC. This issue is on VPAC's agenda on February 5. If approved, the issue would then go to President's Council.

Reading Break would be a good time to stop selling bottled water if this were possible. We could partner with Marketing and the Students' Association to give every student a water bottle with the SA's logo. It could maybe given out with students' College IDs and would be an excellent marketing tool for both the SA and the College.

4. Promotional Material Needed

The recycling station located in the Campus Store needs to be promoted as well as general tips on recycling around campus. Morgan and Greg will meet with Colleen Bailey.

5. Campus Composter Update

The composter is being built right now. We will hold a contest to give it a name as part of the promotional and communications effort.

6. Sustainability Committee Website Review

We have lost information off our site with the College's website overhaul. For example, we've lost the About Us section, members' names, our Terms of Reference, recycling information, transportation information, past minutes, and the AASHE logo.

7. Next Meeting

The next meeting will be Wednesday, February 26, from 2:30 to 3:30. We will be including Campus Clean Up and Earth Day activities in that meeting.

8. Adjournment